In the Networked Society, even more places, people and things will be connected.

WHAT IS THE INTERNET OF THINGS?
A development of the internet in which everyday objects have network connectivity.

IoT has an estimated market value of USD 1.9 TRILLION by 2020.

BIG DATA ANALYSIS
By combining M2M and IoT information in a big data environment, it can be analyzed alongside other data.

At Ericsson Global Services, we bring together:
- IT
- BUSINESS
- NETWORKS
We identify new business opportunities for customers.

WHY WORK WITH ERICSSON?
In this way, we can understand the impact of connectivity.

This is driven by the IoT.

Car manufacturers are carrying out pilots for self-driving cars using IoT. This could revolutionize the transport industry.

Social media enables users to communicate with companies, facilitating collaboration.